

Blogging Communication Rubric

Categories	50-59% (Level 1)	60-69% (Level 2)	70-79% (Level 3)	80-100% (Level 4)
Communication – The conveying of meaning through various forms				
	<i>The student:</i>			
<i>Written expression and organization of ideas and information</i>	Expresses and organizes ideas and information with limited effectiveness	Expresses and organizes ideas and information with some effectiveness	Expresses and organizes ideas and information with considerable effectiveness	Expresses and organizes ideas and information with a high degree of effectiveness
<i>Written communication for different audiences and purposes</i>	Communicates for different audiences and purposes with limited effectiveness	Communicates for different audiences and purposes with some effectiveness	Communicates for different audiences and purposes with considerable effectiveness	Communicates for different audiences and purposes with a high degree of effectiveness
<i>Use of conventions, vocabulary and terminology of discipline in written terms</i>	Uses conventions, vocabulary, and terminology of discipline with limited effectiveness	Uses conventions, vocabulary, and terminology of discipline with some effectiveness	Uses conventions, vocabulary, and terminology of discipline with considerable effectiveness	Uses conventions, vocabulary, and terminology of discipline with a high degree of effectiveness
<i>Active participation and regular responses in written terms</i>	No or very limited participation and/or written responses	Some active participation and/or written responses	Considerable active participation and/or written responses	A high degree of active participation and/or written responses